



Linda Stewart, CEO of EPOCH, to Present at U.S. Banker's 25 Most Powerful Women in Banking Gala

Presentation emphasizes the need for project-based workers in the financial services industry

New York, New York., October 14, 2008 – Professional services firm [EPOCHSM](#), a broker of executives and accomplished professionals for short term and project-based work for the financial services industry, announced today that founder and CEO Linda Stewart will present at *U.S. Banker* magazine's "25 Most Powerful Women in Banking" gala conference on October 20, 2008, at The Plaza in New York City.

The 25 Most Powerful Women in Banking honors the industry's most influential women with a gala that focuses on women's professional development, career advancement and peer-to-peer networking. Utilizing her experience in senior management at Fidelity Investments and as acting COO of Veritude, Stewart will present and discuss in a panel setting the need for and effects of having independently employed workers in place. Amid the current financial crisis, "From the Big Screen to the Ball Park to the Board Room" will examine best practices for driving business results using free agents.

"I'm honored to discuss the topic of engagement-style work with the top women influencers of the banking industry. It's evident the pressure on businesses to deliver results and to simultaneously operate at ever increasing efficiencies has never been greater. In order to navigate these challenging times, it's important to transform the way in which businesses are run," said Stewart. "As free agents become increasingly important, companies that cling exclusively to traditional full-time employment models will fail to recruit from the highly skilled and rapidly growing pool of the independently employed. Businesses that can successfully exploit the free-agent market to solve key strategic problems will enjoy a significant competitive advantage in the years ahead."

EPOCH is one of the first companies to pioneer the concept of engagement-style work – a.k.a. ["workshifting"](#) – matching highly experienced executives and accomplished professionals with financial service organizations that need their deep knowledge and expertise on a variable cost basis. EPOCH works with an organization's management team to accelerate the execution of critical business initiatives by identifying and engaging executives who have successfully completed similar complex projects here and abroad.

For more details contact: info@epochworkforce.com.

ABOUT EPOCH

[EPOCH](#) is the leading broker of independently employed, accomplished executives and professionals for the financial services industry. Working with an organization's management team, EPOCH assists in accelerating the execution of critical business initiatives by identifying and engaging proven executives who have successfully completed similar projects around the world. EPOCH helps organizations acquire the executive talent they need on a free agent basis. Short-term or project based executives give companies deep knowledge and expertise on a variable cost basis to drive business results. Progressive organizations know that having the *right* people in the *right* place at the *right* time is the foundation of business agility.

EPOCH also provides companies with *Executive Capacity Builders*. Proven business leaders, also trained in traditional coaching practices, are deployed to transfer their business competencies to high potential or new business leaders. *Executive Capacity Builders* encourage executives to stop doing business as usual, by challenging current metrics, business models, processes and strategies to achieve real short term and long term business results.

EPOCH's founders each bring more than 25 years of executive business and recruiting experience in financial services. As accomplished professionals and executives in unprecedented numbers are seeking challenging projects in which they can leverage their expertise, organizations representing a broad cross-section of the financial services industry rely on EPOCH's portfolio to meet their critical business needs.

More information on EPOCH and its Executive Portfolio can be found at <http://www.epochworkforce.com>. EPOCH is headquartered in Boston, Mass.

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