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Start-Up Firm EPOCH Launches Innovative Matchmaking Service for Interim Executives

Company Focuses Exclusively on “Free Agent” Style Interim Engagements to Help Organizations Tap the Coming Vast Talent Pool of Pre-Retirement Executives

BOSTON, MA – June 11, 2007 – Start-up professional services firm EPOCHSM today launched its pioneering interim executive and consulting services that help organizations obtain the executive talent they need on a free agent basis. EPOCH is the first company to pioneer the concept of *engagement* style work for executives and accomplished professionals who want to apply their talent and experience on a project basis, with the freedom to design a work/life balance that meets their individual preferences. The company’s mission is to deliver innovative, high-quality workforce consulting services that match senior executives and accomplished professionals with companies that need experienced talent for limited time and variable cost engagements.

EPOCH’s founders each bring more than 20 years of executive business and recruiting experience to the venture. EPOCH’s core services fall into three main areas: interim executive engagements, workforce consulting and educational seminars. The company officially launched its services last week at the World Innovation Forum in New York, a prestigious conference attended by high profile business, academic and government leaders from around the globe.

“For organizations in need of high-level executive talent, we provide access to very experienced, senior individuals who would be otherwise unavailable as a traditional permanent hire,” explained EPOCH Founder and President Linda Stewart. “To our corporate clients, it’s not about catering to a candidate’s lifestyle, but rather about a new way to gain variable-cost, just-in-time sourcing of qualified executive talent. This model

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is truly a win-win for both companies and candidates – especially as organizations across a wide spectrum of industries face the growing shortage of executive talent in the next few years.”

“Companies looking for talented executives to drive creativity and innovation may soon find them in new, interim packages,” said Juli Ann Reynolds, President and CEO of the Tom Peters Company. “When hunting down this kind of leadership talent, it’s not about the tenure – it’s all about the match. Recruiters will ignore these people at their peril. Chances are pretty good their competitors won’t.”

For talented executive free agentsSM in the *pretirement*SM phase of life (between full-time employment and full-time retirement), EPOCH offers a unique resource for identifying engagement opportunities for which they are both qualified and well suited.

“In the next 15 years, 30 million Americans will reach traditional retirement age, but many of them will not choose a traditional retirement,” said David D. Corbett, Founder of New Directions, a Boston-based provider of career transition services for senior-level executives and professionals and author of *“Portfolio Life: The New Path to Work, Purpose and Passion After 50.”* “Highly-talented, experienced and healthy people in this generation will be looking for new ways to engage with work that could include interim projects, part-time employment or non-profit work. Companies like EPOCH and others that find creative ways to tap this vast, highly experienced labor pool will help organizations meet their ongoing need for senior talent and enrich the lives of those who try the portfolio life.”

“The pressure on companies to find the senior executive talent they need to provide leadership, excellence and innovation is growing every day,” said Carlos Rohm, President and CEO of HSM Group, sponsor of the World Innovation Forum and other global business conferences. “By pioneering the field of interim executive engagements, EPOCH helps organizations find the executive talent they need on a free agent basis. This is a significant innovation in the field of talent acquisition. How fitting that the basic

idea for EPOCH was conceived at our World Innovation Forum last year. I felt so strongly about the potential of their approach that I was excited to join their Advisory Board.”

Organizations large and small rely on EPOCH’s workforce solutions to meet those recruitment needs where non-permanent personnel provide the best fit. EPOCH can provide productive resources up to 50 percent faster than traditional executive search and companies can then manage them for a limited time and a variable cost. The company’s proprietary Executive Backgrounder, which includes candidate achievement summaries, behavioral assessments, extensive background checks, ongoing performance evaluations and references, ensures that candidates and engagement opportunities are well matched and managed, providing access to the very best accomplished professionals and interim executives available. EPOCH uses a highly-effective, customized skills and work style assessment tool to determine which candidate is right for a given project and for the client company’s culture. EPOCH is targeting its services for the financial services industry, across a broad range of specializations, including retail, wholesale and commercial banking, insurance, regulatory compliance, mutual funds, wealth management, global finance, securities and capital markets, investment management, brokerages and financial operations.

About EPOCH

EPOCH is a pioneering provider of interim executive services that help organizations obtain the executive talent they need on a free agent basis. EPOCH’s founders each bring more than 20 years of executive business and recruiting experience. The company’s mission is to develop and deliver innovative, high-quality workforce consulting services that match senior executives and accomplished professionals with financial services companies that need experienced talent for limited time and variable cost engagements. EPOCH’s services include interim executive engagement, workforce consulting and educational seminars. The company’s proprietary Executive Backgrounder, which includes achievement summaries, behavioral assessments, background checks and references, ensures that candidates and opportunities are well matched and managed. Organizations representing a broad cross section of the financial services industry rely on EPOCH’s workforce solutions to meet those recruitment needs where non-permanent personnel provide the best fit. EPOCH can

provide productive resources up to 50 percent faster than traditional executive search and companies can then manage them for a limited time and a variable cost. For companies in need of executive talent, EPOCH provides access to experienced, senior individuals who would be unavailable to them otherwise. For talented executives in the pretirement phase of life, EPOCH offers a unique resource for identifying engagement style work opportunities for which they are both qualified and well suited.

More information on EPOCH and its Executive Referral Network can be found on the Web at <http://www.epochworkforce.com>.

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